

Your Project Manager may ask you for fonts, or to convert text to outline. In this document, we'll explain what this means, and why it's required.

What does 'converting text to outline' mean?

This means turning the text into a graphic image. This can be achieved on graphic design software by the art originator.

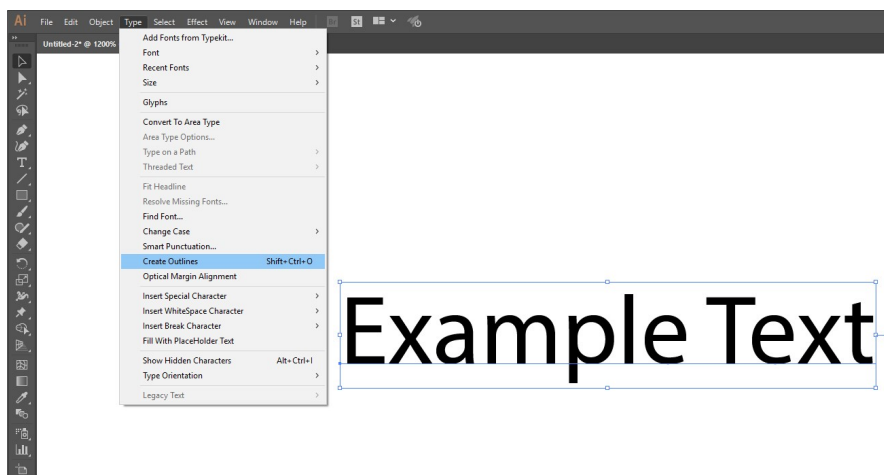
Why do I need to convert text to outline?

Not every computer has the same fonts. Some computers come with different fonts, and some companies have special fonts made for anything that depicts their brand.

If our computers don't have the correct font, it will automatically be replaced by a different one. This can affect the quality of your design or violate brand guidelines. To avoid design changes, you will need to convert the text to outline.

When outlined text is provided, the specific font doesn't need to be installed. The text has become a graphic, and the computer will treat it like a vector image file.

This means that the text is now optimized and ready to be used in any of our manufacturing processes, including cutting, laser engraving, and printing.



In Adobe Illustrator, you can convert text to outline.

Choose the 'Selection Tool', then select your text. An underline will appear.

Select the 'Type' window, then select 'Create Outlines'.

Your text will now appear outlined, and is converted to a vector format.

I can't convert my text to outline, what do I do?

In some instances, we will have the correct font available to us. If not, you will need to speak with your art originator—the person that provided you with your logo or artwork—and ask them to provide the text as outline.